



**XXIVth WORLD
ROAD CONGRESS**
Mexico City 2011

TC C.2 “SAFER ROAD OPERATIONS” Introduction

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MOTIVATION

- A road system is as safe as how road users operate on them
- This session will discuss matters pertaining to ensuring safer road operations
- Covers
 1. policy formulation matters
 2. social marketing issues
 3. economic evaluation matters



Time	Event	Person
1500	Introduction	Ahmad Farhan
1510	<p>Part 1: National Road Safety Policies and Plans</p> <p>Paper 1: Comparison between nations (Output of C2)</p> <p>Paper 2: Sustainable development of a road safety framework (guest speaker)</p> <p>Paper 3: Innovative Safety Analysis Resources from the US (guest speaker)</p> <p>Paper 4: Vehicle Trajectory Analysis: A new approach on road safety (guest speaker)</p>	<p>George Mavroyeni</p> <p>Seng Tim Ho</p> <p>Mike Griffith</p> <p>Bernard Jacob</p>
1630	Break	
1700	<p>Part 2: Road Safety Campaign</p> <p>Paper 5: Key Focus Areas for Road Safety Campaigns (Output of C2)</p>	Randall Cable
1720	<p>Part 3: Cost Effectiveness</p> <p>Paper 6: Cost Effectiveness of Safety Measures and Allocation of Resources (Output of C2)</p>	Wim Wijnen
1740	Part 4: Panel Discussion : Ensuring Safer Road Operations	Ahmad Farhan



By Working Group 1

COMPARISON OF NATIONAL ROAD SAFETY POLICIES AND PLANS

By Working Group 2

KEY FOCUS AREAS FOR ROAD SAFETY CAMPAIGN

By Working Group 3

STATE OF THE PRACTICE FOR COST- EFFECTIVENESS ANALYSIS (CEA), COST-BENEFIT ANALYSIS (CBA) AND RESOURCE ALLOCATION



THANK YOU

**Let us work together to make the
difference for road safety**

TC C.2: Safer Road Operations

