

EVALUATION OF THE SOCIO-ECONOMIC IMPACT OF THE FIRST NATIONAL PROGRAM OF RURAL ROADS IN THE REGION OF MARRAKECH-TENSIFT-AL HAOUZ

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ABSTRACT

The lack of access roads and social interest creates a feeling of deep isolation and marginalization in particular at the population the poor. Indeed, the inefficiency of transport systems constitutes significant barriers to the development of rural areas and contributes to the rural exodus. The rural roads constructed in the first national program of rural roads permitted to develop these weak points at the national level, including in the region of Marrakech-Tensift-Al Haouz. The purpose of this communication is to demonstrate the potential role of construction of a road in improving the quality of life of rural people and how the welfare of households has changed in the communities served by the road compared to unserved communities. The analysis of all information collected through surveys conducted on the field, showed that rural roads have several impacts on improving the conditions of the recipient population both socially and economically.

These impacts will be presented in the text through three essential points are:

- The program impact on transport services
- The social impact of the program
- The economic impact of the program