

Strategic Plan of the World Road Association for 2012 -2015

Jim Barton
Chair of the Strategic Planning Commission, 2008-2011

I am pleased to present the key points of the Strategic Plan for the forthcoming cycle

The Strategic Plan is the framework within which the Association will deliver its Objectives over the 2012-2015 cycle. The Strategic Plan sets the Terms of Reference:

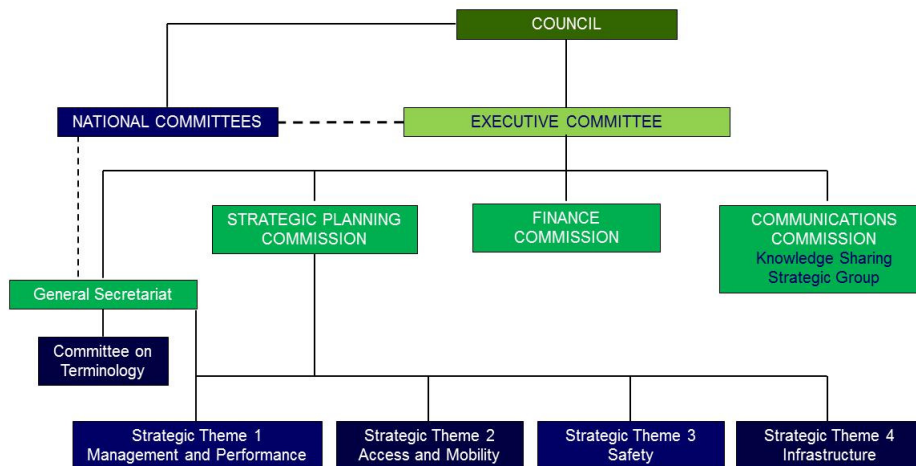
- Goals and Overview for the four Strategic Themes
- The Issues (Strategies & Outputs) for the
- 17 Technical Committees (TCs) and two Task Forces
- Committee on Terminology

It also sets the Organisational Goals for:

- Strategic Planning Commission
- Communications Commission
- Finance Commission
- Conference of National Committees
- General Secretariat
- Executive Committee

It is a crucial document for the Association

Structure



It was developed by the Strategic Planning Commission (SPC) in close collaboration with the General Secretariat and following extensive and repeated consultations with Technical Committees, the Executive Committee, Council and First Delegates and other bodies. This is an iterative process ongoing since mid-2009.

The Strategic Plan for 2012 to 2015 was approved by Council prior to this Congress in Mexico, one year earlier in the cycle than previously, allowing the TCs to commence work earlier and to be more effective.

The World Road Association's principal means for achieving its outputs is through the activities of its Technical Committees.

The terms of reference in the Strategic Plan for the Strategic Themes and TCs provide the framework within which a programme of work will be developed by each TC. In developing these programmes TCs, TC Chairs and STCs, should bear in mind the need:

- To build upon the work undertaken by TCs in the previous and earlier cycles;
- To ensure that the outputs of the TC have a genuine and lasting value.

Strategic Theme 1: Management and Performance

STC – Friedrich ZOTTER

- TC 1.1 Performance of Transport Administrations
- TC 1.2 Financing
- TC 1.3 Climate Change and Sustainability
- TC 1.4 Road Transport System Economics and Social Mobility
- TC 1.5 Risk Management

Strategic Theme 2: Accessibility and Mobility

STC – Hirofumi OHNISHI

- TC 2.1 Road Network Operations
- TC 2.2 Improved Mobility in Urban Areas
- TC 2.3 Freight Transport
- TC 2.4 Winter Service
- TC 2.5 Rural Road Systems and Accessibility to Rural Areas

Strategic Theme 3: Safety

STC – Jeffrey PANIATI

- TC 3.1 National Road Safety Policies and Programmes
- TC 3.2 Design and operation of Safer Road Infrastructure
- TC 3.3 Road Tunnels Operations

TF 1 Road Safety Manual Task Force

TF 2 Security Task Force

Strategic Theme 4: Infrastructure

STC – Carlo MARIOTTA

- TC 4.1 Management of Road Assets
- TC 4.2 Road Pavements
- TC 4.3 Road Bridges
- TC 4.4 Earthworks and Unpaved Roads

Committee on Terminology

There is a significant move towards the development of a more structured approach to delivering information in each subject area. This is intended to assist TCs and STCs to develop interlinked products of very high value to members and to the broader road and transport community.

These will develop over a number of cycles:

- In time, become definitive internationally-recognised sources of advice, guidance and best practice information;
- Potentially developing into more formal Manuals and Handbooks such as the current ITS Handbook, Road Tunnels Manual and Road Safety Manual.

Each TC will produce outputs during the cycle, as it is not sufficient for all of these to be produced at the end.

Emerging issues will be addressed by groups formed specifically for that purpose.

TCs in the new cycle will be encouraged to make more use of IT to improve efficiency and increase productivity between meetings.

The Association will undertake a trial of Regional Groups in cooperation with Regional Road Authorities and Organisations (in Africa, Asia and Austral-Asia, Latin America).

The Plan sets 9 organisational goals which set-out the route by which the World Road Association fulfills its mission. They are assigned to the Commissions, General Secretariat and Executive Committee. They were developed in consultation with Commissions and Executive Committee. They reflected the importance of knowledge sharing and exchange to the Association and the need for more focused effort.

- **Goal 1: Management and Operation of the World Road Association**
- **Goal 2: Cooperation with International and Regional Organisations**
- **Goal 3: Congress Management**
- **Goal 4: Activity and Visibility at the National Level**
- **Goal 5: Knowledge Sharing and Exchange Policy**
- **Goal 6: Communications with Members and Outside Groups**
- **Goal 7: Publications and Products**
- **Goal 8: Financial Management**
- **Goal 9: Strategic Planning**

The Strategic Plan for 2012-2015 is the result of some considerable efforts and extensive consultation over the current cycle. It builds on previous strategic plans and sets the framework to allow the World Road Association to address issues facing transport authorities across the World.

Thank you for listening.