



**XXIVth World
Road Congress
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Strategic Direction Session of STB

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Strategic Theme B : Improving provision of services

Title of this session:

***“Delivering integrated transport modes
and services to customers ”***



STB is composed of **5** Technical Committees:

Technical Committee Sessions

- B1- Good Governance of Road Administrations
- B2- Road Network Operations
- B3- Improvement Mobility in Urban Areas
- B4- Freight Transport and Inter-Modality
- B5- Winter Service



Sessions related to STB

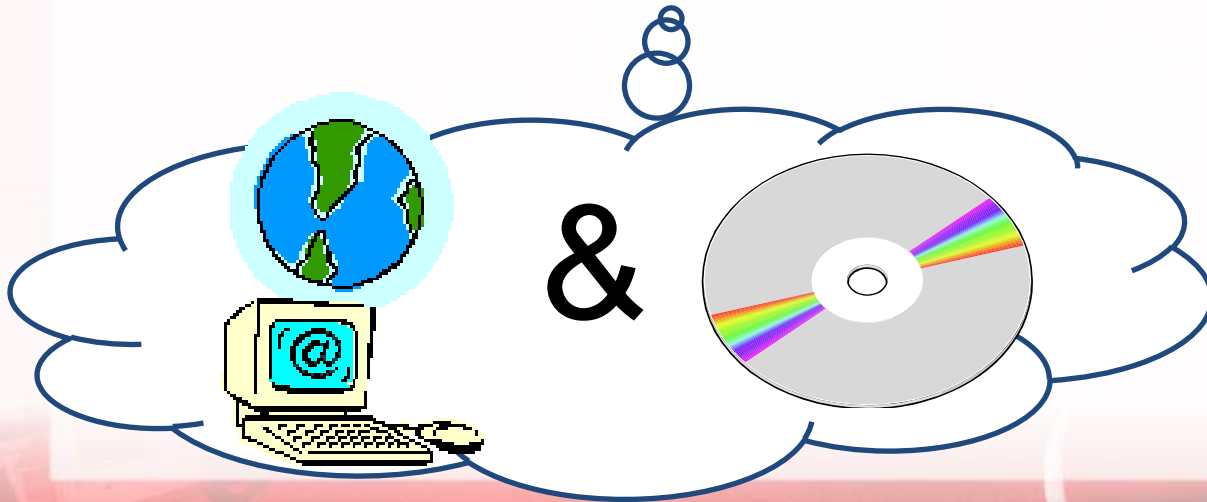
Special Sessions

- SP3 - Integration of road transport and other modes
- SP4 - Large Cities
- SP7 - Performance-based management
- SP6 - Transport and land use planning
- SP13 - Future of automobile
- SP12 - ITS and traffic management



Much Contribution

- **9** countries submitted National Reports to introduce their country's recent challenges and approaches to improve improving provision of service.
- You can find these reports in the pre-proceeding both in DVD and on Website.



Composition of this session

Part 1

"Revolutionary intermodal: passenger transport and logistics"

Part 2

"Innovation of measures against traffic congestion"



Discussion in each Part

In each Part,

We would like to discuss mainly from the following points.

- How to create social consensus on projects and schemes ?
- What are elements of social innovation ?
- How are current status and future views regarding policies and systems ?

