

Institutional Integrity Daily Challenge or Matter of Course?

Alexander Walcher

ASFINAG BMG/Austria
Managing Director
alexander.walcher@asfinag.at



Fraudsters mostly males

Expert: They are married and have good communication skills

KUALA LUMPUR: A large number of those who commit fraud are males, married and have good communication skills, according to an expert.

They are also intelligent individuals who are not only egoistic, but have inquisitive personality, are willing to break rules and take risks.

Association of Certified Fraud Examiners (Malaysian Chapter) president Datuk Akhbar Ali said according to statistics, 87% of those who commit fraud were males, aged between 31 and 45 with most of them "married and have pretty wives".

"Those who commit fraud do so as they are under stress due to personal crisis such as financial problems. »They are also individuals who are greedy and big spenders«

DATUK AKHBAR ALI

"They are also individuals who are greedy and big spenders, living beyond their means," he said at a symposium against corruption and fraud here yesterday.

Akhbar said fraudsters usually would go home late from work to enable them to steal company information and sell it to interested parties.

He said they would also refuse promotions and transfers as the position they were presently in would facilitate committing the crime.

"These people will also not take vacations fearing their activities would be exposed when they are not around at their desks.

"Those who lived beyond their means and have a very close relationship with their clients should also be checked for fraud," he said.

Akhbar said it was important for organisations to fight fraud and corruption to ensure and maintain the success of their establishment apart from preventing revenue losses.

He added that in an organisation where fraud had been committed, there would be at least 6% loss in revenue.

"More importantly, such activities can destroy a nation and it is also important to remind the public on the severity of punishment should one get caught for committing the offences," he added.

He stressed that the menace would only grow and "not stop on its own".

"If left unchecked, the losses would be greater.

"It is extremely important for companies to do a background check on their potential staff before hiring them." he added.



Susceptible?



- Aged between 35 45
- Male
- Excellent communication skills
- Takes little holiday
- Knocks off work late
- Married to a beautiful wife
- Lives beyond his means



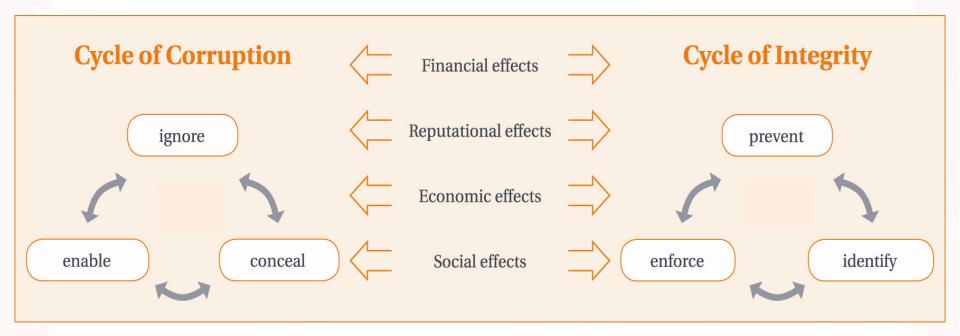
Work of PIARC TC B1 on Integrity

- International survey on integrity
- University research project
- Cycle of Integrity
- Tool Kit of anti corruption measures





Conceptual Model





Tool Kit

	Subject Areas	Measures	Description of Measures	Fully Implemented	Partially Implemented	Not Implemented	To be introduced	To be developed further	
PA	RT A - ME	ASURES for the PREVE	ENTION of CORRUPTION						
1	Developmer	nt of business ethics and ant	i-corruption strategy - awareness-raising and educational measures						
possesso		heory: In many cases there is a lack of awareness about the definition, nature and consequences of corrupt behaviour ("trivial offence"). Awareness-raising measures therefore need to be provided as a riority for all employees and if possible for all contractors.							
			Ethics guidelines with summary of the organisation's mandatory (and legal) policies and practices in the areas of business ethics and anti-corruption applicable to all departments and all employees Clear definition of what constitutes corruption and rules of conduct in the context of encountering perceived or actual corrupt behaviour Basic understanding of the organisation's ethics philosophy Sources of further advice, information and support	J					
30000000	1		Regular completion of ethics workshops and other dissemination events for the training of employees and for the internal discussion of current issues, overview of the current regulatory framework and consequences (e.g. accepting gifts, damage to the organisation, damage to other market participants)		J			J	

- Can be used as a checklist
- Organisation specific priorities
- Development & implementation plans
- Balanced relationship between prevention, identification & enforcement measures

Tool Kit – Content

Business-Ethics & Awareness Raising

Organisational Measures

Procurement & Order Process

Management Systems

Employee Satisfaction

Corporate Culture

Prevention

- Chapters
 Theories
 Measures

Identification





- Clear & Communicated Guidelines
- Assignment of Responsibility
- Consistant Implementation of Measures
- & Disciplinary Actions

- Control, Audit & Monitoring Systems
- Reporting Systems



Business Ethics & Awareness Raising

- Providing Guidelines & Workshops
 - Definition of corporate ethics & proceedings
 - Providing specific examples of actions
 - Compulsory & continuous trainings
- Userfriendly Internal & External Publications
 - Leaflets that state essential points
 - Intranet, employees newspaper
 - Annual company report, letter to suppliers

Q 人 こんな場合は?。

- Q │ 問屋である別会社を通じてA官署に物品を納入している場合、A官署の契約担当職 員にとって、当社の製品の売り込みをする当社営業マンは利害関係者になりますか?
- ▲ 製品の売り込みをする営業マンは、契約担当の職員にとって利害関係者に当たります
- ▲ 全員ではなく、契約の事務に携わっている職員にとって、利害関係者に当たることになります 例えば、契約の決裁を担当する職員、物品購入のための機種選定委員会がある場合の委員 会メンバーなどにとっては、利害関係者に当たります。

NPSEB (Japan): Q& A Card



Modot (USA): Ethic Trainings



Effective Management Systems

Increase of transparency through standardisation

Readiness of employees to act in a corrupt manner is reduced



Modot (USA):

Online Site Manager

Asfinag (Austria):

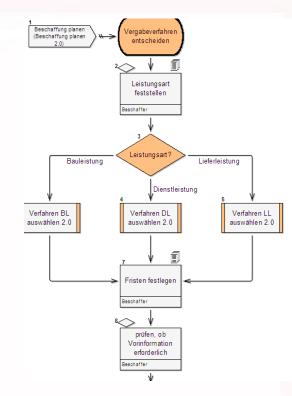
Risk Management System



Specification of Procurement Processes

- Comprehensive & standardised processes
- Bindings regulations
- Audit proof workflows
- 4 eyes principle
- Continuous enhancement
- Trainings & audits are essential





Asfinag (Austria):

- Step by step QM processes
- Audit proof online tender system
- Data rooms for indepth evaluation

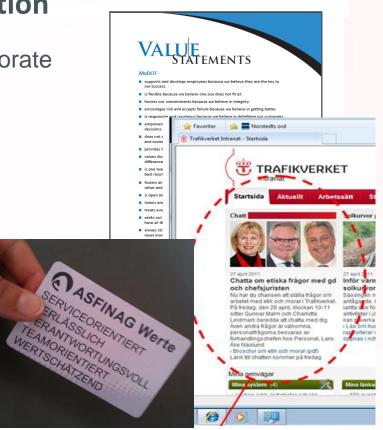


Corporate Culture & Improved Identification

- Establish high degree of identification with corporate values
- Continuous userfriendly promotion to staff
- Role model effect of management

Modot (USA):

- Value statements including online input of emloyees
- STA (Sweden):
- Online chat with management about ethic matters Asfinag (Austria):
- Corporate values businescard & screensaver

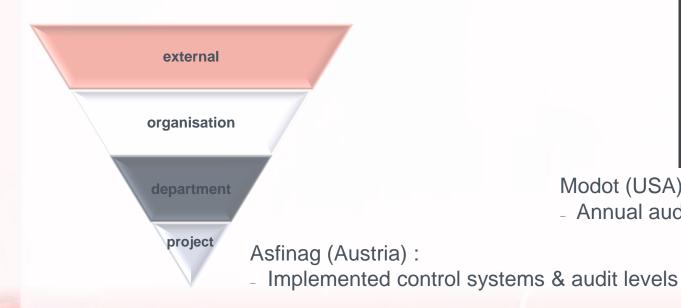




Tool Kit & Practical Application-Identification

Management Control & Monitoring Systems

- Comprehensive control system as part managementsystems
- Standardised ongoing self monitoring & reporting
- Checks to detect irregularities early





Modot (USA):

Annual audit & investigation report



Tool Kit & Practical Application-Identification

Confident Whistleblower Systems

- Installation of reliable internal/external reporting systems
- Points of contact (hotlines, chats, ombudsman..)
- Definition of responsibilities
- Communication of functionality of the system
- Discrete approach during a suspected case



Modot (USA): fraud hotline

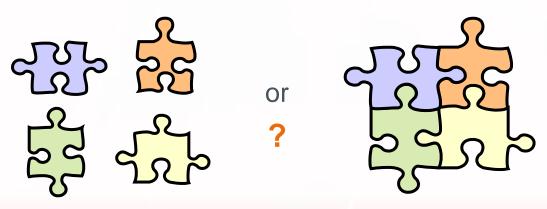




Tool Kit & Practical - Enforcement

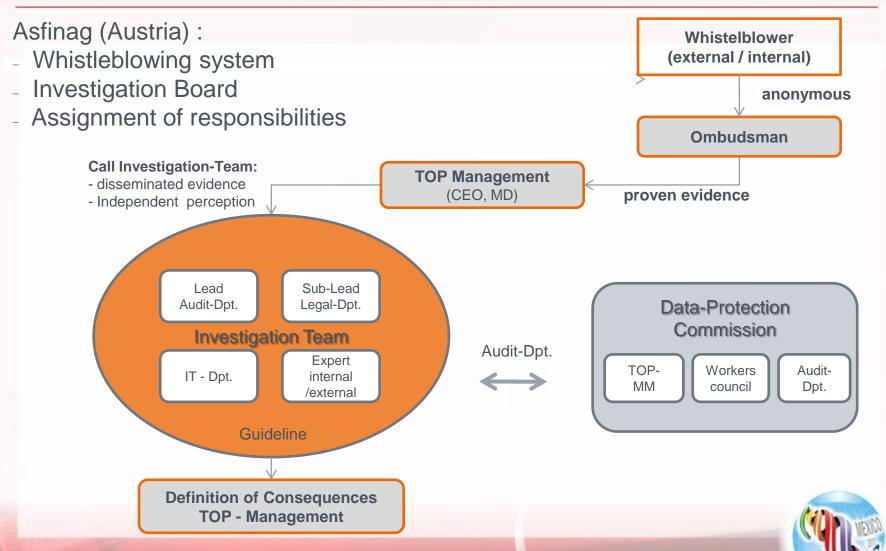
Definition of clear guidelines & responsibilities

- Standardised & transparent regulations for dealing with suspected cases of corruption
- Widespread dissemination to employees & suppliers (guidelines, manuals, intranet..)
- Investigation and decisions on resulting action must be independent & transparent
- Appointment of specific responsibilities/investigation board





Tool Kit & Practical Application- Enforcement



Institutional integrity....?

A daily challenge & A matter of course



