

STB “DELIVERING INTEGRATED TRANSPORT MODES AND SERVICES TO CUSTOMERS”

Time: Sep. 28, Wed. 9:00-12:30

Venue: [Casa del Diezmo 1, 2](#)

Chair: Mr. Keiichi INOUE, Japan, Strategic Theme Coordinator

Co-Chair: Dr. Hirofumi OHNISHI, Japan Society of Civil Engineers, Japan

Introduction

- Chair: *Mr. Keiichi INOUE*

Part 1. Revolutionary intermodal passenger transport and logistics

Optimum utilization of limited financial resources: sweating the asset

- *Mr. Jim BARTON*, First Delegate of United Kingdom

Large City

- *Mr. Takumi YAMAMOTO*, Director for Road Planning, Planning Division, Road Bureau, Ministry of Land, Infrastructure, Transport and Tourism, Japan

Appropriate means of transport for goods traffic: results from the Swiss national research programme

- *Mr. Martin RUESCH*, Rapp Trans AG, Zürich, Switzerland

Intermodal Passenger Transport Centers in Mexico City - Private-public investment project

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- *Mr. Edgar Amador ZAMORA*, Under-Secretary for Financial Planning in the Finance Secretariat of Federal District Government, Mexico

Discussion

- Presenters
- *Mr. Carlos SANTILLAN*, TCB.4 member of Mexico

Break 10:30 - 11:00

Part 2. Innovative measures against traffic congestion

Social innovation such as ITS, implemented in Austria

- *Mr. Markus MEISSNER*, Assistant of the General Manager, ASFINAG, Austria

Social innovation such as ITS, implemented in United Kingdom

- *Dr. John MILES*, Former Chair of TC on Network Operations, United Kingdom

Improvement of mobility in urban areas - Case study of Mexico city and Chihuahua city -

- *Dr. Cecilia OLAGUE*, TCB.3 member, Mexico

Efficient utilization of financial resources

- *Mr. Cristian ANDREI*, Romania

Discussion

- Presenters
- *Prof. Torbjorn SUNESON*, Swedish Transport Administration, TCB.3 member

Conclusions

- Chair: *Mr Keiichi INOUE*